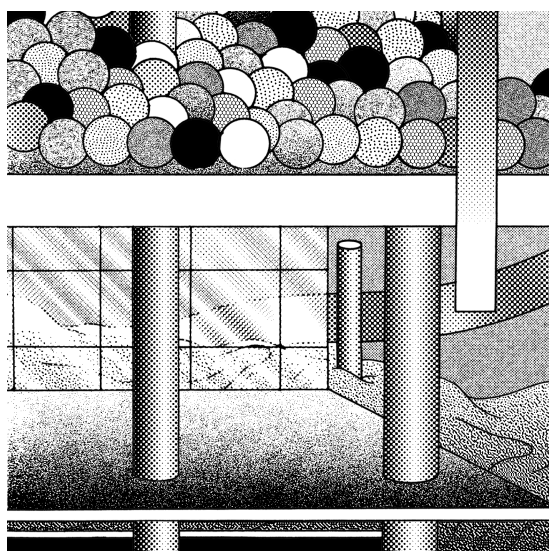
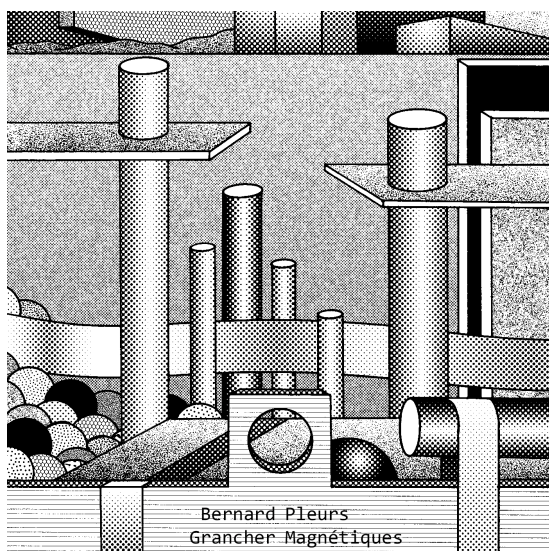


38th release Da! Heard it Records

BERNARD GRANCHER - PLEURS MAGNÉTIQUES

For its 38th release, Da Heard It Records changes your grey matter into black matter.



Just like the too-strong coffee that brings us to work each morning, this cassette album has the dark and bitter taste of a hopeless routine.

With this collection of vague loops whose high unstable notes bring back to the surface daily uncertainties, the Pleurs Magnétiques ("magnetic cries") of this beverage has the listener drift far away from restorative sleep.

Dented, used, rickety, these rehashed snippets of existence crash into sunless beaches of sound.

In the background, the continuous breath that animates them sometimes gives a glimpse of its author's, Bernard Grancher. After pulling out of the forgotten pile the magnetic tapes of a hundred old pieces from the nineties with his stooge, Emmanuel Lautreamont, the Rouen-born tried his hand here at an original exercise in style.

Using the 4 track as an actual instrument, he plays with various effects to denature this initial material.

Between sonorous poetry and industrial music, the result shows an unpublished side of his work, all the while staying close to his habitual obsessions. The accompanying illustration, signed Nicolas Nadé, seems to be just as loyal to this pessimistic vision of our era.

Whether you are familiar with his surrealist pop synth released on Ego Twister and Gonzai or simply intrigued by obscure atmospheres, you are sure to give in to this little black coffee...

Pleurs Magnétiques, the 38th release of Da ! Heard It Records is distributed under a Creative Commons BY_NC_ND license. The album is fully listenable and downloadable at the following address : <https://www.daheardit-records.net/en/discography/dhr-38>

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ABOUT BERNARD GRANCHER

Bernard Grancher has existed publicly since 1996. He started perverting radio and brain waves in 1996 and gave birth to his weapon of mass destruction of intelligence in 2001: the GBBG.

<http://gbbg.blogspot.com>

He quickly formed a friendship with other oddballs he found on the web, and joined forces with the duo Vulvinia and Jambonstar to create the super group Audace in 2006.

<https://poneyclubinternational.bandcamp.com>

In parallel with Audace's productions, Bernard Grancher started producing his sounds in a limited perspective that is still limited.

Only thanks to Yan Hart-Lemonnier, then boss of the Angevin Ego Twister Records label, did our man manage to discipline himself and release Monsieur Délicieux, his first actual album in 2013.

<https://egotwisterrecords.bandcamp.com/album/monsieur-d-licieux-vynil-lp>

After one last album with Audace in 2015 <https://egotwisterrecords.bandcamp.com/album/audace-vinyl-lp>, Bernard Grancher signed his second LP in 2016 with Gonzai Records. <https://gbbgarkestra.bandcamp.com/album/cocktail-monotone-lp>.

Now that Bernard Grancher considered the mission of stupidification of the world to be accomplished, he decided to undertake the GBBG to dedicate himself completely to music.

Two instrumental albums were released in 2017 on the label Err Rec Records.

<https://err-rec.bandcamp.com/album/r-ver-comme-le-cristal-12>

<https://err-rec.bandcamp.com/album/penser-comme-le-cristal>

He then prepared a new album from pieces recorded in the nineties, which he uses as raw material. A bit more noisy, melancholic, and worrisome, this vitriolic flashback to his musical adolescence will appear on the label Da Heard It Records in September 2018.

ABOUT DA! HEARD IT RECORDS

Da! Heard it Records, created in 2006, is a net-label touching on Toyz-Pop, Electro Trash, Chiptune, Breakcore and Electro Punk among others, with a heavy leaning towards 8-bit music and pixel/net art. The aim of this eclectic record company is to promote new artists and new types of music. D!HR is an outward-looking label, accessible to professional and amateur musicians alike, and to all types of listener, thanks to its policy of open and free culture and to the types of music it publishes. Its albums are distributed under a Creative Commons licence, encouraging sharing and reuse of the music.

To find out more : <http://www.daheardit-records.net/fr/>

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