

29<sup>ème</sup> sortie Da! Heard it Records

# INFECTICIDE

## POIL DE CŒUR

For Da ! Heard It Records's 29th release, **Infecticide** returns to heckle with French chanson with psychoactive brilliance and fervor: **"Poil de Coeur"** arrives with the new year, like a musical greeting card under a dead Christmas tree.



Inside, a journey into deep waters, through treats of neuroleptic wave, punk sweat, and the poetry of evenings that end at 3 pm in the morning... The dominical pleasures proposed by Michel Drucker will never have the same flavor.

As accomplished artists, the nasty three invest any and all means that get between their dirty hands to turn their offspring into a nocturnal weapon with a sadistic character, and the audience finds itself on its knees in front of such mastery in the art of bullshitting.

We are dealing with a precious troupe, in picturesque French scenery. Even if the Parisian trio keeps pounding pies in our faces, like with "Fais-le moi-le", and even if the flat country that is not theirs suits them perfectly, to reduce it to the elegant EBM would ensure showers of rotten tomatoes, as evidenced by the abrasive "Pistache" which could have dubbed a block party at the time of the Boogie Down, or "Ton Tanga", between electronic power and the exaltation of intimate undergarments. With "Prehistrionic" or "Petit Tricheur", we once again encounter what made the squadron trademark of the first album: a rock mix of synthetic music, or, as one sees fit, a rock synthesis of synesthesia.

One must also point out the panache behind the lyrics of Infecticide, such as in "Le monopole du coeur", a phantasmagorical vision of the great dictators of our history; or in "Une petite motte de peur", of which the hellish slomo dub accents of hell give us a friendly reminder of our condition as humans: "un chimpanzé en pull, un babouin maléfique" ("a chimpanzee in a sweater, a maleficent baboon").

The heartening illustrations of Junie Briffaz add a final touch to these 13 firebrands. The physical object, touchable with the figures of one's hand, offers 1 badge, 2 postcards, the lyrics, and a sticker.

"Poil de Coeur", the 29th release of Da ! Heard It Records is distributed under a Creative Commons BY-NC-ND license. The album is available for free listening and downloading at the following address: <http://www.daheardit-records.net/en/discography/dhr-29>

*Distributed under Creative Commons License.*

## ABOUT INFECTICIDE

The trio first met at a friendly Scrabble evening in the countryside. Heavy in triple-word scores and assumed neologisms, the three rascals and their mischievous verbs finally got along to found the “Neo-neologisms for subversive Scrabble” association, an avant-garde innovative concept they proposed at the FFSc. They were met with rejection for “regulatory aberration” and “non-compliance to traditions.” Disappointed and disillusioned, they began to discharge their pain in deliciously infected compositions: Infecticide was born.

Infecticide brandished the absurd at the service of the serious. An ingeniously handled second degree with influences as diverse as the military frigidity of Front 242 and Liaisons Dangereuses, or the festive exuberance of Detroit Grand Pubahs and the Beastie Boys. A sharp and efficient electro-punk wave with neo-Dadaist texts for an unclassifiable mixture that is as grating as it is jarring.

## ABOUT DA! HEARD IT RECORDS

Da! Heard it Records, created in 2006, is a net-label touching on Toyz-Pop, Electro Trash, Chiptune, Breakcore and Electro Punk among others, with a heavy leaning towards 8-bit music and pixel/net art. The aim of this eclectic record company is to promote new artists and new types of music. D!HR is an outward-looking label, accessible to professional and amateur musicians alike, and to all types of listener, thanks to its policy of open and free culture and to the types of music it publishes. Its albums are distributed under a Creative Commons licence, encouraging sharing and reuse of the music.

To find out more : <http://www.daheardit-records.net/fr/>

## PRESS CONTACT

**Da! Heard it Records**

contact@daheardit-records.net

+336 19 57 03 91